



The Toro Company

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For Immediate Release

City of Perris Turns to Toro® Irrigation Technology to Fight Drought

RIVERSIDE, Calif. (July 23, 2009) – Fighting Southern California’s drought takes more than shorter showers; it takes innovation and vision. The Toro Company and the City of Perris on July 30, 2009 at 9:30 a.m. will unveil water-saving outdoor irrigation technologies that can cut water use by more than 30 percent without impacting the health of landscapes. These innovations come just as water districts statewide implement tiered-rate structures and water restrictions.

The event culminates July as the nationally recognized SMART Irrigation Month. Through the partnership, Toro and the City of Perris will showcase the latest in “smart” irrigation technology. Examples of easy-to-install and maintain water-saving irrigation solutions will be placed in the front garden of City Hall. Here, the community can study and learn how they too can realize water and cost savings while enjoying a beautiful, healthy landscape. By pairing Toro’s Intelli-Sense™ irrigation controller with its newly released Precision™ Series spray nozzles, the City of Perris is anticipated to cut water use on the one-acre garden by as much as 632,000 gallons per year.

“Partnering with Toro was a clear choice,” said Ron Carr, assistant city manager for Perris. “The technology they incorporate into their irrigation products makes them a leader in their industry and positions the City as a leader in reducing water use.”

The system’s Intelli-Sense controller is weather-based and automatically changes its irrigation schedule in response to changes in the weather. This helps ensure that individual landscape zones receive precisely the correct amount of water while allowing the soil to partially dry out which encourages deeper, healthier root growth.

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Winning the 2008 Irrigation Association's "New Product of the Year" in the landscape category, the Precision Series spray nozzles incorporate H²O Chip Technology. This patented technology features a specially designed chamber that produces streams of water that oscillate at 200 cycles a second. While not visible to the naked eye, the spray pattern delivers water more slowly and more evenly than conventional nozzles, resulting in up to a third less water use than traditional sprinkler nozzles.

"We are privileged to have a city such as Perris as a partner in showing residents, contractors and other municipalities that there is a better way to water," said Mike Baron, Toro's national specification and sales manager.

Last year, Perris won the Helen Putnam Award from the League of California Cities for its Solar Shine project that covered the City Hall's parking structures with photovoltaic cells. The WaterSmart® garden will likely again put the City in contention for the prestigious award that honors cities that show innovation for public works, transportation and infrastructure.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of turf and landscape maintenance equipment, and precision irrigation systems. With sales of nearly \$1.9 billion in fiscal 2008, Toro's global presence extends to more than 140 countries through its reputation of world-class service, innovation and turf expertise. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties, and agricultural fields. More information is available at www.toro.com.

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