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**The Toro Company**

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**For Immediate Release**

**Wisconsin Governor Jim Doyle to Recognize Toro's Tomah Operations**

**BLOOMINGTON, Minn. – July 21, 2004** – The Toro Company (NYSE: TTC) today announced that Wisconsin Gov. Jim Doyle will recognize The Toro Company for significant investments in its Tomah, Wisc. facility. An event to mark the occasion, scheduled for July 21 at 1:00pm, will include a governor's address to Toro employees and a tour of the company's operations.

Toro's recent investment in the Tomah facility includes both technological improvements and increased employment. The company will invest \$2.6 million in new equipment and create 36 new positions. As a result, Toro has received the Western Wisconsin Technology Grant, consisting of up to \$250,000 in Technology Zone tax credits over the next three years.

"Toro has a long legacy of providing innovative products and services to meet our customers' changing needs," said Sandy Meurlot, Toro's vice president of operations. "Our leadership in the marketplace depends on our ability to work smarter and more efficiently, particularly in the area of manufacturing. The investments in our Tomah facility are a great example of doing just that. We are committed to our Tomah employees, operations and community and greatly appreciate the support of the state of Wisconsin."

The Tomah facility, certified under ISO 9000, is responsible for the manufacture of Toro's commercial product for the golf, professional contractor and sports and grounds markets. The products include a comprehensive list of landscape maintenance solutions such as mowing equipment, utility vehicles, aerators and utility loaders. Toro employs over 500 people at its Tomah plant.

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**About The Toro Company:**

The Toro Company (NYSE: TTC), with \$1.5 billion in sales annually, is a leading provider of outdoor maintenance and beautification products for home, recreation, and commercial landscapes around the world. Together with its distributors, Toro provides innovative products, agronomic expertise and exemplary service that helps consumers and professionals maintain their landscapes. Visit the company website at [www.thetorocompany.com](http://www.thetorocompany.com). Distributor information is available at 1-800-803-8676.

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