



8111 Lyndale Avenue South, Bloomington, Minnesota 55420-1196
Main: 952/888-8801 Fax: 952/887-8258

The Toro Company is First in the Environmental Institute for Golf's Victory Club

LAWRENCE, Kan. (September 7, 2006) – The Environmental Institute for Golf, the philanthropic organization of the Golf Course Superintendents Association of America (GCSAA), announced that The Toro Company, has become the first member of the Victory Club, recognizing its cumulative giving of more than \$1 million over the last 19 years.

“The Institute could not have accomplished what it has without the support of Toro,” said GCSAA CEO Steve Mona. “Toro has been a true leader in fostering environmental stewardship and in backing the efforts of The Environmental Institute for Golf. We are most appreciative of their contributions, but even more so of the support of the golf course management profession that has existed for decades.”

Toro's support of The Institute and association activities since 1987 includes contributions to GCSAA's 75th Anniversary, Platinum Tee Club, the Dr. Michael J. Hurdzan Endowment, “Investing in the Beauty of Golf” endowment campaign, participation in the Golf Industry Show Silent Auction, the Szafranski Grant, EDGE: Golf's online resource, the Watson Fellowship, and GCSAA's Golf Course Environmental Profile project.

The Golf Course Environmental Profile project, the most recent GCSAA environmental program, has met with widespread support. Preliminary estimates indicate that more than 2,900 surveys were returned by golf course superintendents, representing about 17 percent of the golf facilities within the United States. Additional phases of the project will be completed throughout the next five years.

“We are proud to say that Toro is the first name to enter The Environmental Institute of Golf's Victory Club,” said Michael J. Hoffman, Toro president and CEO. “We support the vision of The Institute and are pleased to collaborate on such vital programs and services.”

Established in 1987, The Institute's giving program has seven levels of cumulative support for organizations. Those levels are Statesman's Club (\$10,000-\$24,999), Executive Club (\$25,000-\$49,999), Governor's Club (\$50,000-\$99,999), Presidential Club (\$100,000-\$249,999), Champion's Club (\$250,000-\$499,999), Star Club (\$500,000-\$999,999), which Toro was also the inaugural member of, and Victory Club (\$1 million and above), which Toro is the only member of to date.

The Environmental Institute for Golf, the philanthropic organization of the Golf Course Superintendents Association of America (GCSAA), is a collaborative effort of the environmental and golf communities, dedicated to strengthening the compatibility of golf with the natural environment. The Institute concentrates on delivering programs and services involving research, education and outreach that communicate the best management practices of environmental stewardship on the golf course. For more on The Institute, visit www.eifg.org.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of outdoor beautification products, support services and integrated solutions. With sales of \$1.8 billion in 2005, Toro is committed to providing environmentally responsible products of customer-valued quality and innovation. Since 1914, the company has built a tradition of excellence around a number of strong brands that serve a customer base that includes golf course superintendents, groundskeepers, sports field managers, landscape and irrigation contractors, fruit and vegetable growers, and homeowners. The Toro Company is headquartered at 8111 Lyndale Avenue in Bloomington, Minn. Visit the company Web site at www.thetorocompany.com.

About GCSAA

Celebrating its 80th anniversary, GCSAA is a leading golf organization, which has as its focus golf course management. Since 1926, GCSAA has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 21,000 members in more than 72 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Visit GCSAA at www.gcsaa.org.

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